



COLORIZE

1115010

# Innovation In COLOR On-Demand

Fast, powerful and most versitile single pass inline color printing system ever!



## 

#### CMYK PROCESS COLOR TECHNOLOGY

Colorize<sup>™</sup> **CMYK** allows for vivid color printing of logos, product brands, SKU information, real-time data and much more. Utilizing GSI's UV inks allows our customers to print on a wide range of product substrates and colors. Our proprietary color printing software, incorporates GSI's unique custom color profile library, to create a wide color gamut for more accurate color matching.

Print directly onto packaging in a single pass and at high rates of speed. Whether you are needing to print inline or nearline, GSI has a the solution for your operation.

## KEY ADVANTAGES

- 𝖉 SKU reduction
- // Direct to package print in vivid color
- // Reduce warehouse storage
- // Easy integration into real world production environments
- // Unlimited unique label configurations in real time
- // Targeted marketing and branding direct to conusumer
- // Connect to any ERP via table data
- // Create vivid graphics for your package on demand...FAST!



### Brandability

Endless possibilities in branding what you want, when you want, in stunning & vivid resolution! Perfect for printing unique and dynamic information for direct to consumer marketing!

### Traceability

Print variable product data, bar codes and other tracability information in line and at high speed! Superior resolution and no fade color provides excellent scannability!

### Sustainability

Reduce SKU's and waste by eliminating pre-printed boxes with the use of common blank box stock, save on warehouse storage requirements and realize your sustainability advantage!

### Markets

Consumer Goods, Food & Beverage E-Commerce, Personal Care Agriculture, Industrial Products and more!





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### **CMYK**

### **Technical Specifications**

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#### PRINTER

Model: Print Resolution: Print Speed: Colors per Head: Standard Colors: Print Height: Message Length: Print Orientation: Printable Substrates: Font Types: Bar Codes: Colorize<sup>™</sup> CMYK 180 VDPI x 3600 HDPI 1000 FPM (304 MPM) 2 Cyan, Magenta, Yellow Black 4.25" (108mm) No Limit Side, Down Porous & Non-Porous True Type Fonts Code 128, UPC, ITF, Data Matrix Maxicode, PDF-417 and more

### **USER INTERFACE**

Controller:

Message Editor:

Image Formats:

Variable Data Fields:

Touch Screen, PC, Tablet, Smart Phone GSI Colorize.IT Embedded, External (XML, JSON, ZPL) Unlimited PNG, JPG, TIFF

### SMART UV LIGHT

- // Controlled by GSI print controller
- // Intelligent design turns on/off for image/label length
- // Low speed safety shut-off
- // Variable speed intensity



#### ELECTRONICS

Per Print Head:	
(2-Color)	
Power Supply:	

### COMMUNICATION

Internal Database: Comm Protocol: Remote Assist: Per Storage Capacity Ethernet TCP/IP Yes

2 Encoder Inputs

4 Configurable Inputs

6 Configurable Outputs

1 Trigger Input

1 Relay Output

Ethernet TCP/IP 110-240VAC Single

Phase 50/60 Hz

### OPTIONS

Software: Hardware: Customization via App Library Custom Mechanical, Motion and Vision Integration

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#### **ENVIRONMENT**

Temperature: Humidity: 40F - 110F (5C - 40C) 90% Relative Humidity Non-Condensing



Contact Us: 678.264.4008 info@gsinks.com