



presents:

CATALYST™

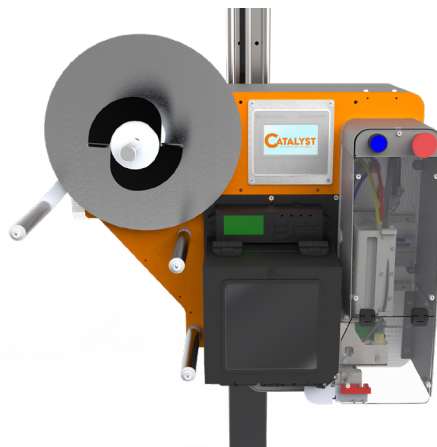
ACTIVATED BY NULABEL

The Linerfree Labeling Solution

Ditch lined pressure sensitive labels and start saving money.

Introducing the Catalyst™ activated by NuLabel, the linerfree print-apply labeling solution.

Reduce line downtime. Lower per label costs. Eliminate waste to landfill.



Catalyst™ offers cost savings and efficiency gains, all while offering a zero-waste-to-landfill solution with no thermal transfer ribbon, no release liner, and no downtime tied to waste disposal. Catalyst™ also offers increased label adhesion compared to pressure sensitive (PS labels)

To learn more about cost savings for your brand, please visit www.linerfreelabels.com.

01

With no liner to feed onto the waste roll, a linerfree label roll is easier to load than standard PS rolls while adding over twice the number of labels per roll. Once fed to the printhead, the applicator is ready to run.

02

Once the roll is loaded, the NuLabel media is activated by a water-based activation fluid as the label is being fed onto the tamp pad. The label is then cut to length and applied with a tamp-blow application.

03

NuLabel's activatable adhesive solution eliminates liner waste from the equation. This allows the machine to fit over twice as many labels on each roll when compared to pressure sensitive labels, while lowering label costs.

50%

Less changeovers by eliminating the liner and doubling the roll size.

225

Roll changeovers saved for every 1 million 4"X6" labels compared to a standard 12" OD PS label roll.

0

Waste to landfill by eliminating the liner and using NuLabel linerfree label media.

2,339

Pounds of liner waste disposed in landfills for every 1 million 4X6" pressure sensitive labels.

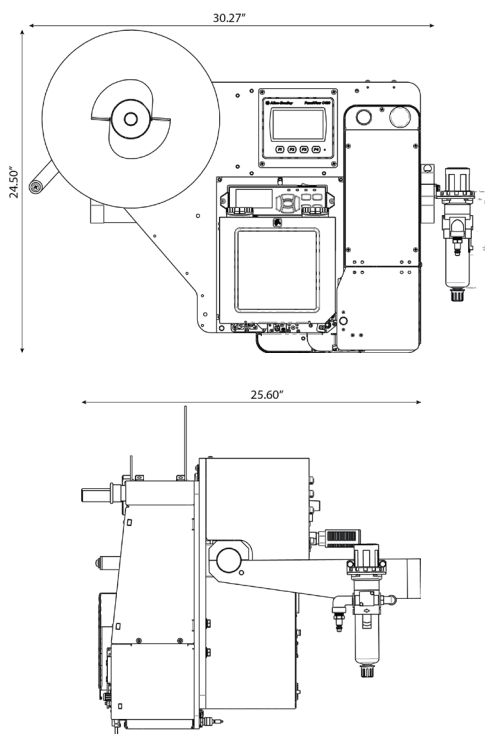
2.4X

The amount of NuLabel linerfree labels that fit on a roll when compared to a 12" OD PS label roll.

The number of 4"X6" NuLabel linerfree labels that can fit on one 13.25" OD label roll significantly increasing the line uptime compared to a standard PS roll.

6,300+

Printer-Applicator Specifications



Dimensions: 30.27"L x 25.60"D x 24.50"H

Electrical: 115 VAC, 60 cycle, 5 amps; overload protection built in; 220 VAC, 50 cycle optional

Air Requirements: Clean air at 75 psi min.

Environmental: 41-104° F (5-40° C); humidity 15-85% RH non-condensing

Printing Methods: Direct-thermal

Print Resolution: 203 or 300 dpi

Print Engine: Zebra print engine. Others available on request.

Print Speed & Resolution: Contingent on print engine. See print engine OEM specifications for more details

Label Width Range: Contingent on print engine. See print engine OEM specifications for more details

Label Roll Size: Maximum diameter 13.25" O.D. (337mm)

Labeling Speed: Contingent upon print engine and label size/content

Label Placement: Accurate to $\pm 0.03"$ (.76mm) when labels are produced to specifications and product handling is controlled and consistent

Label Media: Linerfree, zero-waste labels (continuous, gapless)